



Association of Certified Business
Consultants Malaysia



Ancasa Hotel, Kuala Lumpur, Malaysia
30 March – 2 April 2020

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learning@asia-leadership.com

Professional Certificate in Business Consulting

*Leading to
Certified Business Consultant
Qualification*

Approved Learning Partner



Organization and People Development Company



HRDF

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TRAINING PROVIDER



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CLAIMABLE

About the program

SCS

- Professional services firms are under pressure. In order to stand out in a crowded market, it is no longer enough to provide technically superior advice. Clients expect much more than this – they want genuine value, and this is where superior interpersonal skills can elevate a professional from a mere service provider to the coveted role of the ‘trusted adviser’.
- Accredited by the **Association of Certified Business Consultants Malaysia** and **Asia e University**, the program provides good practical reference and offers a knowledge base that covers professional business consulting skills.

Learning Snapshot

SCS

- Duration: **4 days certification workshop**
- Location: **Ancasa Hotel, Kuala Lumpur**
- Dates: **30 March – 2 April 2020**
- Time: **9:00am – 5:00pm**
- Accreditation bodies:
 - **Professional Certificate in Business Consulting** and **Asia e University** after completion of all workshops and passed the final assessments leading to the **Association of Certified Business Consultants** membership.
- Professional Certificate Cost: **RM 4,800.00**



The program will provide the participants with:

- Practical consulting skillsets delivered by industry experts and senior academics
- Provide real life diagnostic and consulting issues
- Highlighted summaries rather than detailed theory and text
- Proven essential of consulting tools that can be applied almost immediately after each topics.

Course Objectives

SCS

- Equip with the foundation consultancy competencies to add improvement in business consulting delivery
- Assist consultant to gain a deeper understanding of their clients' business drivers and how they perceive value
- Enable consultant to better diagnose their clients' real needs and design more innovative, value-adding solutions
- Proactively manage expectations and perceptions to strengthen the working relationship
- Build consultants confidence to manage the consulting project and process more effectively

Who will Benefits

SCS

- **Directors/ Consulting Managers/ Consultants**
- **Business Managers / Aspiring Managers/ Government Agencies Senior Officers**
- **Professionals such as Engineers, Doctors etc.**

Our Consulting Essentials program gives consultants from all disciplines (including lawyers, accountants, engineers and other professional advisers) a framework to manage their client engagements in a way that creates genuine value.

Curriculum

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Topics	Title	Contact Hours
1	Business and Management Consulting Essentials	2
2	Ethics and Governance in Consulting	6
3	Interpersonal Management Skills With NLP	8
4	Business and Management Research Skills	4
5	Consulting Project Management	8
6	Managing and Facilitating Change Management	4

Awards

This Professional Certificate is jointly awarded by **Association of Certified Business Consultants, Malaysia** and **Asia e University**.

ACBC mission is to represent and promote the business and management consulting profession, set and maintain internationally recognised standards and develop our members and the business leaders through a comprehensive continuous professional development programs.

AeU is an institution set by the Asia Cooperation Dialogue foreign ministers. Asia Cooperation Dialogue is represented by the foreign ministers of 34 Asia Pacific countries, and it aims to promote cooperation in various areas through multiple projects in Asia. The university is a member of the Association of Commonwealth Universities and other international higher educational organizations and offers on-campus, blended and online learning mode programmes.

SCS



Program Management

- The program is marketed and managed by Shairul Cobley Solutions
- Graduates of the program will be accepted as members of the **Association of Certified Business Consultants Malaysia**. **terms and conditions applies.*
- Graduates are entitle to use the **Certified Business Consultants** after their name.
- The program is claimable under HRDF Malaysia **terms and condition applies*



About Us

SHAIRULCOBLEY
SOLUTIONS

Organization and People Development Company



HRDF

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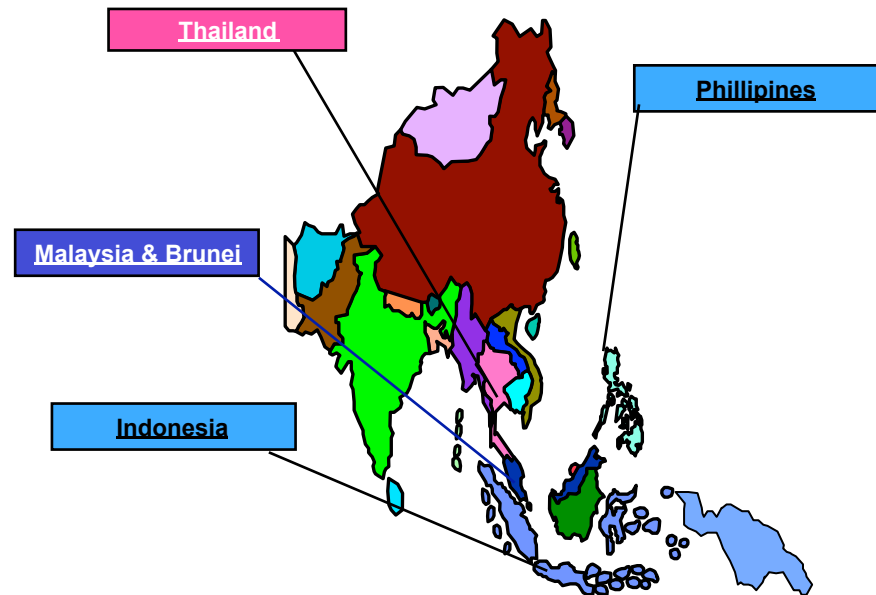


Malaysia Ministry of Finance (MOF)
Registered Company

Strategic Business Partners



- SCS is a regional boutique management consultancies and strategic business advisory practice group.
- Supported by over 40 consultants, coaches and trainers region-wide
- Associate companies in The Philippines, Indonesia, Thailand and Brunei.
- Specializing in Strategic Planning, Performance Management, Executive Education and Leadership Development
- Provider of eCornell eLearning programs in Malaysia and Brunei
- SCS is an approved business partner to Universiti Kuala Lumpur



Principal Learning Facilitators



Shairul Cobley

A certified business consultant with 24 years of international work experience in South East Asia, specializing in talent management, performance management and organizational corporate learning in industries such as telecommunications, financial services, real estate, operations, services, as well as the federal, state government and non-profit sectors.



Mohammad Rizal Maarif

Rizal is a certified NLP practitioner with hands on experience in implementing the whole concept of Talent Management in a major oil and gas company with Inspiration to develop local talent. He is also extremely passionate in Coaching and Mentoring with application to business formation and development, Individual performance & motivation.

Principal Learning Facilitators



Dr. Aimi Zulhaimi

Dr Aimi is now an Executive Director of a public listed company, having served as Associate Professor and Dean of UniKL Business School. A regular commentators and invited economic analyst on Malaysian TV for his insights and thoughts on the economy of Malaysia.



Dr. Azmi Harun

Dr Azmi Harun, Asst. Professor of Law with the International Islamic University Malaysia. He was formerly the Head of IIUM Law Centre and is well known for his expertise in the area of corporate governance for being a council members of the Malaysian Association of Companies Secretaries.

Reach Us

SCS

Shairul Cobley Solutions

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Registration Form



Professional Certificate in Business Consulting (4 days)

Registration Form

Training Date: 30 March – 2 April 2020

Name	
Contact	
Name	
Contact	
Name	
Contact	

Early birds / group fees RM 4,500.00
Registration and payment before 10 March 2020

Normal fees RM 4,800.00

All options inclusive of refreshment, lunches, training materials and certificate of competency.

All payment should by cheque be made to **Shairul Cobley Solutions** or through online transfer to:

Bank : Public Bank Berhad
Account Number : 3813410721

Confirmation details – After receiving payment a receipt will be issued. If you do not receive a confirmation letter please contact us at + 60 11 5913 8025 or email at learning@asia-leadership.com. Replacement of candidates is welcome at no extra cost. Cancellation of attendance (made through written forms) must be made 10 days before the training and an administrative fees of 20% will be imposed as penalty.



We accept payment by debit/ credit cards during the registration day

Shairul Cobley Solutions, SCS House, 9A Jalan Sungai Mulia 53000 Kuala Lumpur

www.asia-leadership.com