



CERTIFICATION PROGRAM



Learning Manager

**SHAIRULCOBLEY
SOLUTIONS**

Organization and People Development Company



Call: +60 11 5913 8025

Email: learning@asia-leadership.com

KPI Professional Certification

Learn best techniques to more effectively and efficiently develop, deploy and manage KPIs as part of a strategic performance management framework

Why Attend

With a KPI Professional Certification, you get a better understanding of KPIs and how they can affect your business.

Meaningful and strong KPIs provide insight into whether strategies are working, whether programs, projects and services are on schedule, on budget, and delivered effectively. KPIs focus employees' attention on what matters most to success, and allow for measurement of accomplishments.

The KPI professional certification program provides participants with practical tools to developing meaningful strategic and operational performance measures, and then develop their skills through a series of practical application exercises. Delegates are taught how to use several tools, including the logic model and cause and effect, that are used by organizations around the world.

Date and Venue of Training

1. **22 - 24 January 2020**
2. **Ancasa Hotel, Kuala Lumpur**

Investment

- **RM 2,380.00** for early birds and group of 2 or more
- **RM 2,680.00** normal registration after 10 January 2020

Who Should Attend

The KPI certification course is recommended for:

1. Teams or individuals with performance measurement/ management responsibility
2. Senior managers or leaders who are establishing, leading, and managing performance management and/or measurement programs and systems
3. Managers, planners and analysts who are part of a strategic planning and management team and are seeking the best practical ideas for improving organizational performance
4. Managers, planners, or analysts who are involved with defining performance measures or complying with regulatory and other reporting requirements

Benefits of Attending

1. Understand important business drivers that ensure a successful performance measurement system implementation
2. Contribute to organizational success by measuring what matters most
3. Apply what you have learned to your own organization's performance measurement architecture

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Learning Facilitator – Mohd Shairulnizam Zuall Cobley

24 years of international work experience in South East Asia, specializing in talent management, performance management and organizational corporate learning in industries such as telecommunications, financial services, real estate, operations, services, as well as the federal, state government and non-profit sectors, working with CXO's group in the ASEAN region. His clients includes Petronas, MARA, UniKL, Ministry of Health, Institut Pentadbiran Awam Brunei, MINDEF Brunei and Public Services Department of Brunei.



Academic Qualification

MBA (Middlesex University)
BA (Hons) Business Finance
Diploma In Banking Studies (UiTM)

KPI Professional Certification Training (3 days)

Registration Form

Training Date: 22 – 24 January 2020

Name	
Contact	
Name	
Contact	
Name	
Contact	

Early birds / group fees RM 2,380.00

Normal fees RM 2,680.00

All options inclusive of refreshment, lunches, training materials and certificate of competency. All payment should by cheque be made to **Shairul Cobley Solutions** or through online transfer

Bank : Public Bank Berhad
Account Number : 3813410721

Confirmation details – After receiving payment a receipt will be issued. If you do not receive a confirmation letter please contact us at + 60 11 5913 8025 or email at learning@asia-leadership.com. Replacement of candidates is welcome at no extra cost. Cancellation of attendance (made through written forms) must be made 10 days before the training and an administrative fees of 20% will be imposed as penalty.